

# BOOSTING RURAL BIOECONOMY NETWORKS FOLLOWING // MULTI-ACTOR APPROACHES

# Green building from Straw



Prespaglia is operating in the green building sector. It pro-duces bio-bricks made from a compound of straw, clay and hydraulic lime. They can be used for both building interiors and

exterior walls, in line with bio-architecture. They are en-vironmentally sustainable, renewable and recyclable and have been tested, certified and patented.

Prespaglia managed to enhance cereal straw that represents one of the more available by-products in Southern Italy, par-ticularly in Apulia Region. By using Cereal Straw, it has de-veloped an eco-friendly material for the building sector and is also further contributing to reducing GHG and improving people's quality of life.

All products are certified and covered by patents and they are a new biobased

products focused on the new sustainable markets with bigger opportunity to enhance one of the rural residues most representative, and improve the circular econ-omy at the EU level. The main advantages are direct to both farmers, producers, and finally to consumers. Producing eco-sustainable bricks allows the growth of a more greener and environmentally friendly building market.

Using of straw would represent a better enhancement of rural residues as new material, with benefits



towards both farmers and bio-based operators market, through the creation of a new and sustainable supply chain.

Finally, further benefits are also offered to consumers, who will live in healthier, more energy-efficient and environmen-tally sustainable homes. The key innovation is based on the manufacturing of ready-to-assemble modular straw brick, that can fully replace cement, bricks or expanded clay artifacts. In addition to being recognized as a sustainable product, Eco-brick is considered suitable as an earthquake-proof building material due to its lightweight. Products made by Prespaglia guarantee buildings energy performance standards that are being approved by the European Commission on the Green Building Directive.



## **KEY WORDS**

Rural areas, Bio-bricks, sustainability, technological innovations

### **COUNTRY/REGION**

Italy/Apulia, Southern Italy

## AUTHORS

Sofia Mannelli (ITABIA) Team ITABIA Team CNR-IBE

#### DISCLAIMER

This Practice Abstract reflects only the author's view and the Branches project is not responsible for any use that may be made of the information it contains.





# BOOSTING RURAL BIOECONOMY NETWORKS FOLLOWING *(* MULTI-ACTOR APPROA**CHES**

#### **ADDITIONAL INFORMATION**



PRACTICE ABSTRAC

The key innovation is based on the manufacturing of ready-to-assemble modular straw brick, that can fully substitute the cement, laterizio or expanded clay artifacts. the modular eco-brick repre-sents one of the first eco-friendly brick let to increase both energy efficiency for the building sector and to valorize the biomass resi-dues toward BBPs sector with a strengthening of circular economy and GHG reduction. In addition to being recognized

as a sustainable product, Eco-brick is considered suitable as an earthquake-proof building material due to its lightweight. At last, eco-brick is also fire-proof and all their components are classified in A1 class (top

class for all fire-resistant materials. the material included in this class must resist firing for 240 minutes, on par of the rock wool or panel based on plaster).

Prespasglia obtained several awards for innovative products applied to the green-building with a constant attention to reducing environ-mental impacts along the whole Life Cycle Product. All efforts car-ried out to create innovative and eco-friendly products ensures the recycling and

biodegradability in case of decommission too.





ABOUT BRANCHES **BRANCHES** is a H2020 "Coordinaton Support Action" project, that brings together 12 partners from 5 different countries. The overall objective of **BRANCHES** is to foster knowledge transfer and innovation in rural areas (agricolture and forestry), enhancing the viability and competitiveness of biomass supply chains and promoting innovative technologies, rural bioeconomy solutions and sustainable agricultural and forest management.

COORDINATOR: Johanna Routa -(Luke) johanna.routa@luke.fi DISSEMINATION: itabia@mclink.it

#### www.branchesproject.eu



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 101000375

#### THE PARTNERSHIP



















